

# Kandima

MALDIVES

## KANDIMA MALDIVES HOLDS ITS FIRST MUSIC COMPETITION Lifestyle resort is looking for music producers to curate its beach-side musical scene



**Maldives, 4 July 2018:** Kandima Maldives, an innovative lifestyle resort in the Maldives, hosts its very first **'Music Boss Wanted!' competition** where music writers, producers, singers and DJs can submit their video content in hopes of winning an amazing US\$ 7000 cash prize and a full-paid holiday to the new island destination.

Initially, music producers are asked to upload a short video of themselves singing, playing a musical instrument or DJing to Instagram or Facebook using resort's unique hashtags **#KandimaMusic** and **#KMUSICBoss**, which must be completed until 31<sup>st</sup> July 2018. Following this, the Kandima Krew, will listen, rate and evaluate the applications, narrowing down the applications to a Top 10.

After 7<sup>th</sup> August, the top 10 video submissions will be uploaded to Kandima Maldives' [blog](#), which will be followed by the project winner announcement on 21<sup>st</sup> August. The finalist will be required to create original eight tracks, which will be officially launched during the resort's grand launch of its new Pool Party series on 15<sup>th</sup> November. The tracks will also be played on Kandima's shuttle buses, in all the rooms upon check-in and during Kandima's promotional events nationally and internationally.

Simultaneously, music lovers and applicants will be able to share music through social media, whilst interacting with others, rating the music and building playlists. Kandima Maldives will create an active digital music community where music lovers can be taken on a genre-mixing journey of discovery.

"The idea behind this project is to create an accessible and fair opportunity to win a fun life-changing project covering all music genres and providing an opportunity to platform unsigned

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talent, and salute aims to launch music careers for both young and mature artists. It is a win-win opportunity for both music producers and Kandima Maldives.” says Anna Karas, Director of Marketing Communication & PR.

For more information, please visit [kandima.com/music](http://kandima.com/music).

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For bookings, please email [mykindofplace@kandima.com](mailto:mykindofplace@kandima.com), or visit [kandima.com](http://kandima.com)

Stay tuned by following Kandima Maldives on      

## **About Kandima Maldives**

This new game-changing resort is an affordable lifestyle destination. Kandima Maldives is smart, playful, rooted and responsible. This 3-kilometer resort is a place with an authentic Maldivian soul. It is all about genuine hospitality with a human touch and innovative solutions that make use of the latest technology. Kandima Maldives is under the new hospitality group Pulse Hotels & Resorts, and caters for guests of all ages: families, couples, groups of friends and honeymooners. Whether you seek relaxation, both aquatic and island adventures, wellbeing, fitness or just family time, this 266-room beach resort has something for everybody. With the longest outdoor pool in the Maldives, football pitch, tennis and volleyball courts, Aquaholics water sports and dive centre, Aroma art studio and many more, there is plenty to keep everyone occupied.

## **About Pulse Hotels & Resorts**

Established in 2015, Pulse Hotels and Resorts is an umbrella brand for a range of innovative and contemporary hotels and resorts that are being built upon their core philosophy of being smart, playful, rooted and responsible. The brand will provide class leading accommodation and facilities with a relaxed ambience and importantly.

For media enquiries, please contact

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Kandima Maldives

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