

# Kandima

MALDIVES

## KANDIMA MALDIVES GOES DARK TO SHED LIGHT ON CLIMATE CHANGE & GLOBAL WARMING

### Lifestyle resort supports worldwide Earth Hour movement for the environment

**Maldives, 25 March 2019:** Kandima Maldives goes dark to shed the light on climate change with Earth Hour 2019 celebrations. The Maldives-based resort will join millions around the world in turning off lights for one hour on March 30 at 20:30 local time to illuminate a powerful message about environmental awareness and urgent action.

The theme of the 2019 Earth Hour celebration focuses on climate change, global warming and the reduction of plastic waste in the world oceans. As accelerating climate change and staggering biodiversity loss threaten our planet, Earth Hour 2018-2020 endeavours to spark never-before-had conversations on the loss of nature and the urgent need to protect it.

Kandima Maldives is participating by organizing the below events & activities

1. **Beach Cleaning** with Aquaholics Dive & Water Sports Centre
2. **Barefoot BBQ Under the Stars**, during which most of the lights will be switched off at the island's public spaces.
3. **Marine Biology Presentation** by the resort's resident marine biologist

Kandima Maldives will also hold a **Glow-in-the dark Party** at its famous Breeze Pool Bar, which will feature Earth Hour inspired cocktails and tailored entertainment.

"It's a privilege for us to support such a powerful movement with such a simple gesture," said Brett Castleman, General Manager of Kandima Maldives. "Earth Hour reflects a philosophy we try to practice year-round that we all must do our part and together we can make a big difference. Climate change affects everyone, and it also has an impact on the continued success of our business."

#### **About Earth Hour**

Earth Hour is a global environmental initiative in partnership with WWF. Individuals, businesses, governments and communities are invited to turn out their lights for one hour on Saturday March 30, 2019 at 20:30 (local time) to show their support for environmentally sustainable action. Earth Hour began in one city in 2007 and has grown to hundreds of millions of people around the world.

# Kandima

MALDIVES

Stay tuned by following Kandima Maldives on        

**-Ends-**

## **About Kandima Maldives**

This new game-changing resort is an affordable lifestyle destination. Kandima Maldives is smart, playful, rooted and responsible. This 2,7-mile resort is a place with an authentic Maldivian soul. It is all about genuine hospitality with a human touch and innovative solutions that make use of the latest technology. Kandima Maldives is under the new hospitality group Pulse Hotels & Resorts, and caters for guests of all ages: families, couples, groups of friends and honeymooners. Whether you seek relaxation, both aquatic and island adventures, wellbeing, fitness or just family time, this 266-room beach resort has something for

everybody. With the longest outdoor pool in the Maldives, football pitch, tennis and volleyball courts, Aquaholics water sports and dive centre, Aroma art studio and many more, there is plenty to keep everyone occupied.

## **About Pulse Hotels & Resorts**

Established in 2015, Pulse Hotels and Resorts is an umbrella brand for a range of innovative and contemporary hotels and resorts that are being built upon their core philosophy of being smart, playful, rooted and responsible. The brand will provide class leading accommodation and facilities with a relaxed ambience and importantly.

For media enquiries, please contact

**Anna Karas**

Director of Marketing Communication & PR

Kandima Maldives

T. +960 676 4135

E. [anna.karas@kandima.com](mailto:anna.karas@kandima.com)