

Kandima

MALDIVES

KANDIMA MALDIVES GETS SOCIAL BY HOSTING ITS ANNUAL #INSTAWEEKEND FOR BLOGGERS



Maldives, May 2018: Kandima Maldives has brought together an awesome mix of bloggers and social influencers for its second Insta Weekend event happening between 4-7 May on its tropical playground. The twenty invitees arrived from Sri Lanka, UK, Malaysia, Singapore, USA, Brazil, Holland and Israel.

The weekend was fun-packed with Kandima's signature events, like a welcome cocktail party at Breeze Pool Bar with its signature 100-meter long pool considered to be the longest pool in the Maldives; pool parties at the famous Beach Club with UFO pods; White Party at Forbidden Bar; art class curated by local artists; barista workshop at Aroma Art Café; aerial yoga; Dolphin Quest excursion, snorkelling trips and drone photographic shoots. Kandima's crew also witnessed the engagement moment of the two American bloggers from San Diego, who were also celebrating their two-year anniversary as a couple on the island nation.

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Extraordinary prizes were also offered during the Welcome Dinner on the arrival day so everybody could also experience Kadnima's esKape Spa and Aquaholics water sports centre, both located on the white coral sand beach.

In total Kandima's Insta Weekend received over 100k impressions on Instagram alone. The resort key hashtags were used #KandimaMaldives #MyKindOfPlace #JustPlay and #AnythingButOrdinary.

'The idea behind the event was to offer bloggers a chance to experience Kandima Maldives' lifestyle holiday the way its guests do. The resort caters for families, honeymooners, couples and groups of friends. There is always something for everyone on the island. It is a place where guests can chill, be active, healthy, and creative and know that they are being eco-friendly too,' says Anna Karas, resort's Director of Marketing Communication & PR.

For more information and bookings, please email mykindofplace@kandima.com, or visit www.kandima.com

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About Kandima Maldives

This new game-changing resort is an affordable lifestyle destination. Kandima Maldives is smart, playful, rooted and responsible. This 3-kilometer resort is a place with an authentic Maldivian soul. It is all about genuine hospitality with a human touch and innovative solutions that make use of the latest technology. Kandima Maldives is under the new hospitality group Pulse Hotels & Resorts, and caters for guests of all ages: families, couples, groups of friends and honeymooners. Whether you seek relaxation, both aquatic and island adventures, wellbeing, fitness or just family time, this 266-room beach resort has something for everybody. With the longest outdoor pool in the Maldives, football pitch, tennis and volleyball courts, Aquaholics water sports and dive centre, Aroma art studio and many more, there is plenty to keep everyone occupied.

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About Pulse Hotels & Resorts

Established in 2015, Pulse Hotels and Resorts is an umbrella brand for a range of innovative and contemporary hotels and resorts that are being built upon their core philosophy of being smart, playful, rooted and responsible. The brand will provide class leading accommodation and facilities with a relaxed ambience and importantly.

For media enquiries, please contact

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