

Kandima Maldives turned off to tune in for the Earth Hour this 2022!



26th March 2022, Maldives: Every year, at 20:30 for one hour on the last Saturday of March, supporters in over 190 countries come together to celebrate the oh-so splendid nature. Earth Hour is more than just an hour of lights-out - it's a movement for the future of generations to come and the vibrant mother nature.

This year on 26th March 2022 for Earth Hour Kandima Maldives contributed to this global spirit of saving the planet by not just turning the lights down but also hosting an Earth Hour inspired special celebration for its guests. Kandima created, installed & created a ceremony in the Maldivian waters to mark the Earth Hour. The ceremony started with the global identity logo with the 60+ symbolic Earth Hour sign, through fire lighting on the serene waters in front of the healthy Mediterranean restaurant, Azure for a Barefoot BBQ under the stars. The event in itself was spectacular coupled with the beach candle lights, oh-so gourmet freshly grilled delicacies from around the world lulled by the romantic music of the live guitarist on vocals creating an enchanting moment. Now that's a stylish way to end the night while relishing in the beauty and serenity of a tropical island!

Neeraj Seth, Cluster Director of Marketing Communication & Public Relations, Kandima Maldives and Nova Maldives expressed "As part of Kandima Maldives consistent efforts to bring more sustainability and awareness for the environment, internal and external ecofriendly practices, sustainability at the heart of designing guests activity offering is basic at Kandima. Our brand stands for being 'rooted' and so do our day to day running of the resort. We believe in leaving things a little better when they were found. So, we do make sure we do our little part by offering sustainability led activities at our oh-so exciting island desti(nation)"

Also on the cards for the Earth Hour was the Zero Mile Cocktail at the Breeze Bar! Made from freshly grown ingredients from the Fresh Labs on this kool island desti(nation), the Zero Mile cocktail is an explosion of freshness and flavours from locally sourced fruits and other ingredients! What's even cooler is that it was complimentary for all the Kandima in-house kool cats to be part of the celebration for the whole day! Also did we mention that it was lights-out across this game-changing island desti(nation)? Paving the way for the sustainable Maldives, Kandima strongly believes in reducing their carbon footprint by actively taking innovative steps.

From recycling all wastewater which are used for irrigation, composting all leftover foods recycling, moving towards a No plastic policy across the resort and also taking newer steps each day for a more sustainable living for all, Kandima is definitely an oh-so smart player. That's not it! Items are responsibly packaged; energy is saved through smart room controls and Kandima drastically reduce its paper use through the Kandima guest app and contactless check-in to reduce some carbon footprint. What's even cooler is that they also have a coral adoption program and regular beach and ocean cleaning exercises to help restore the pristine and vibrant marine ecosystem! Well, that's what we call walking the talk!



About Kandima Maldives

This game-changing resort is an affordable lifestyle destination. Kandima Maldives is smart, playful, rooted, and responsible. This 3-kilometer resort is a place with an authentic Maldivian soul. It is all about genuine hospitality with a human touch and innovative solutions that make use of the latest technology. Kandima Maldives is part of the hospitality group Pulse Hotels & Resorts, and caters for guests of all ages: families, couples, groups of friends and honeymooners. Whether you seek relaxation, both aquatic and island adventures, wellbeing, fitness or just family time, this 264-room beach resort has something for everybody. With one of the longest outdoor pools in the Maldives, football pitch, tennis, and volleyball courts, Aquaholics water sports and dive center, Kula art studio and many more, there is plenty to keep everyone occupied.

For more details, please visit our website – www.kandima.com, or follow us on – Instagram [@kandima_maldives](https://www.instagram.com/kandima_maldives), Facebook [@kandima.maldives](https://www.facebook.com/kandima.maldives) and Twitter [@kandimamaldives](https://www.twitter.com/kandimamaldives)

About Pulse Hotels & Resorts

Established in 2015, Pulse Hotels and Resorts is an umbrella brand for a range of innovative and contemporary hotels and resorts that are being built upon their core philosophy of being smart, playful, rooted, and responsible. Creators of extraordinary experiences, the company uses commercial and innovative thinking to develop hotels, resorts and properties that are intelligent, inspire and delight.

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